

Press Release

Lenovo™ Pushes the Portability Envelope with Latest Yoga™ Laptop and Tablet

New Lenovo Yoga 910 Convertible Laptop and Yoga Tab 3 Plus Android Tablet Launch at IFA

- Lenovo extends its Yoga family with a new Windows® 10 PC and Android™ tablet – each developed through extensive customer feedback.
- Yoga 910 convertible laptop is the world's thinnest Intel® Core™ i convertible¹ with up to 15.5 hours² of battery life to match on-the-go lifestyles.
- Yoga Tab 3 Plus is the ideal entertainment tablet for movie and TV lovers on the go, offering a pristine 2K display, theater-caliber JBL® speakers and over 18 hours³ of battery life.

BERLIN, Germany – Aug. 31, 2016 – [Lenovo](#) (HKSE: 992) (ADR: LNVGY) today announced the expansion of its multimode Yoga family with the new Yoga 910 convertible laptop and Yoga Tab 3 Plus Android tablet. Today's PC customer is constantly challenged by the demands of quickly evolving consumer lifestyles, an evolving workplace and digital demands. To meet this continuous shift of consumer expectations, Lenovo has built its latest Yoga products based on extensive user research and feedback. That's why each new Yoga range adds new technology, like the Yoga 910 fingerprint reader that simplifies PC log-in.

Yoga 910 is World's Thinnest Intel Core i Convertible¹ with More Power and Convenience than Ever Before
Our latest ultra-thin convertible laptop at just 14.3mm is also one of the most powerful convertibles around with up to Intel's latest 7th Gen Core i7 processor. For many Yoga users, their convertible has become the primary platform for work and entertainment. That's why we've upgraded the Yoga 910 with the choice of a new 4K or Full HD screen. Both options feature a near edgeless display (5mm bezel) that offers 10 percent⁴ more screen area, a 14 percent⁵ increase in pixel density compared to the previous model for sharper, clearer images, and 100 percent sRGB color gamut coverage for users to see a wide range of colors when viewing photos and videos. Music and sound are enhanced on the Yoga 910 with Dolby Audio™ Premium. With up to 15.5 hours of battery, users can work or watch movies without worrying about battery life.⁴

As customers demand more convenient authentication options, Lenovo has embedded an advanced fingerprint reader into the Yoga 910 – designed to bring mobile convenience and improved security to the PC. With the touch of a finger, users can quickly log onto their PC using Windows Hello™ - no long passwords required. Lenovo App Explorer also lets users personalize with popular apps, like Skype®, Facebook® or Netflix®.

We've added a new all-metal unibody casing – in Champagne Gold, Platinum Silver and Gunmetal – for a luxurious look and portability no matter where users take it. It maintains the Yoga convertible series' signature watchband hinge and flexible usage modes – enabling users to type in laptop mode, present in stand mode, watch videos in tent mode or browse in tablet mode. The watchband hinge now provides an even smoother, more accurate transition between its modes. Paired with the sleek Yoga mouse (sold separately) that doubles as a remote control, the Yoga 910 puts high-end performance, portability and versatility into a thin and stylish 13.9-inch convertible laptop.

Yoga Tab 3 Plus' Amazing Screen and Sound Replaces Your TV - Anywhere

The newest addition to the Yoga Tab 3 series brings a complete cinematic entertainment experience to Yoga tablet users at all price points. With many users watching marathon sessions of their favorite TV shows and



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movies on their tablets wherever they go, the need for a device that offers a high quality audio and visual experience, total flexibility for different environments and a long-lasting battery was clear.

The Yoga Tab 3 Plus offers a 10.1-inch 2K display with Technicolor™ Color Enhance, Dolby Atmos® three dimensional sound from four front-facing JBL speakers and four separate viewing modes. With Lenovo Media Cast, users can also stream audio (via Bluetooth®) and video (via Miracast®) to the Yoga Tab 3 Plus from another device, providing the best quality screen and speakers to share with their friends and family, wherever they are. The Yoga Tab 3 Plus continues the series' signature provision of total flexibility, with four modes to deliver complete portability wherever the user is watching: stand, tilt, hold or hang. The Yoga Tab 3 Plus comes equipped with a 9300 mAh smart power management battery offering over 18 hours of battery life³ along with a 24w fast charger. For more on the Yoga Tab 3 Plus, please click [here](#).



Quote

“We’re moving from a PC market where one size fits all to one of multiple sizes and fits. Consumers want to be able to choose the form factor that best meets their lifestyle needs, not adapt their lifestyle to new technology,” said Johnson Jia, Lenovo’s senior vice president, PC & Smart Device Business Group. “And the Yoga range will continue to drive PC innovation forward. But we can’t take all the credit – we thank our customers for their continuous feedback. These products are here because of our customers and we are confident the new Yoga 910 will meet their expectations.”

Pricing and Availability⁶

All Lenovo products are available on www.lenovo.com.

- The Yoga 910 starts at €1499 including VAT, available starting in October 2016.
- The Yoga Tab 3 Plus starts at €299 including VAT, available starting in November 2016.

Discover more at www.lenovo.com/lenovolaunch and www.lenovo.com/ifa.

Intel Inside®. Extraordinary Performance Outside.

¹ Based on Lenovo’s internal analysis as of Aug. 25, 2016 of 13-inch or greater 2-in-1 convertible laptops using Windows sold by major competitors shipping >1 million units worldwide annually; measured with keyboard attached in closed position.

² Yoga 910 with UHD has up to 10.5 hours of battery; Yoga 910 with FHD has up to 15.5 hours of battery. All battery life claims are approximate and based on test results using the MobileMark® 2014 ver 1.5 battery life benchmark test. Actual results will vary, and depend on numerous factors including product configuration and usage, software, operating conditions, wireless functionality, power management settings, screen brightness and other factors. The maximum capacity of the battery will naturally decrease with time and usage. See <https://bapco.com/products/mobilemark-2014/> for additional details.

³ All battery life claims are approximate based on Basil battery data testing. Actual results will vary, and depend on numerous factors including product configuration and usage, software, operating conditions, wireless functionality, power management settings, screen brightness and other factors. The maximum capacity of the battery will naturally decrease with time and usage.

⁴ 13.9-inch Yoga 910 has 10 percent more display area than its previous generation, 13.3-inch Yoga 900.

⁵ 13.9-inch Yoga 910 with 4K display (315 ppi) has 14 percent increase in pixel density than 13.3-inch Yoga 900 with QHD display (276 ppi).

⁶ Prices do not include tax or shipping or options and are subject to change without notice; additional terms and conditions apply. Reseller prices may vary. On-shelf dates may vary by geography and products may only be available in selected markets. All offers subject to availability. Lenovo reserves the right to alter product offerings, features and specifications at any time without notice.

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For Moto news visit: <http://motorola-blog.blogspot.com/2016/08/picture-perfect-new-moto-z-play-and.html>

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For additional IFA news visit:

- [Yoga Book press release](#)
- [Miix 510 blog post](#)
- [Yoga Tab 3 Plus blog post](#)

About Lenovo

Lenovo (HKSE: 992) (ADR: LNVGY) is a \$46 billion global Fortune 500 company and a leader in providing innovative consumer, commercial, and enterprise technology. Our portfolio of high-quality, secure products and services covers PCs (including the legendary Think and multimode Yoga brands), workstations, servers, storage, smart TVs and a family of mobile products like smartphones (including the Motorola brand), tablets and apps. Join us on [LinkedIn](#), follow us on [Facebook](#) or Twitter ([@Lenovo](#)) or visit us at www.lenovo.com.

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